1. Find a report that you are interested in:

2. Copy the URL from the address bar into a text editor:
3. Replace everything before /Product with...


So for the above example,

https://libaccess.senecacollege.ca/login?url=https://www.marketresearch.com/academic/Product/5759416 is a persistent link to the report on coffee market trends in the U.S.

4. Test links before posting via email, course webpages, etc.